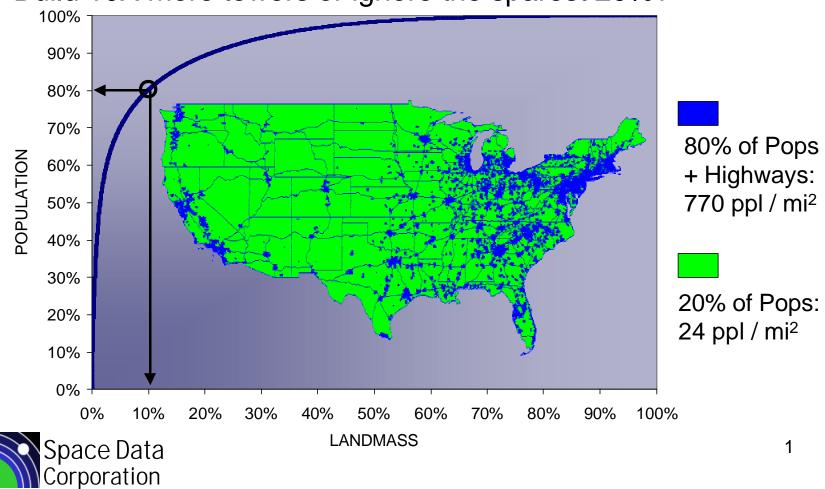
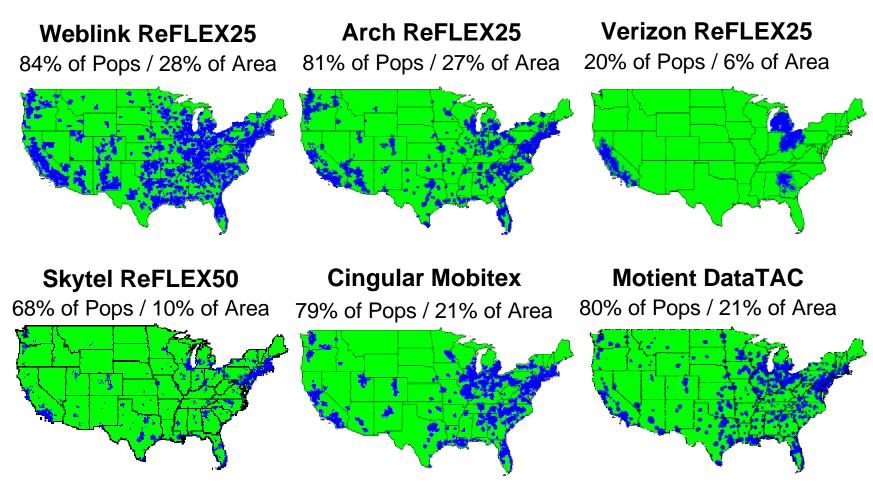
The Reality of Demographics

- 80% of population lives in 10% of landmass by ZIP codes
- Build 10X more towers or ignore the sparest 20%?

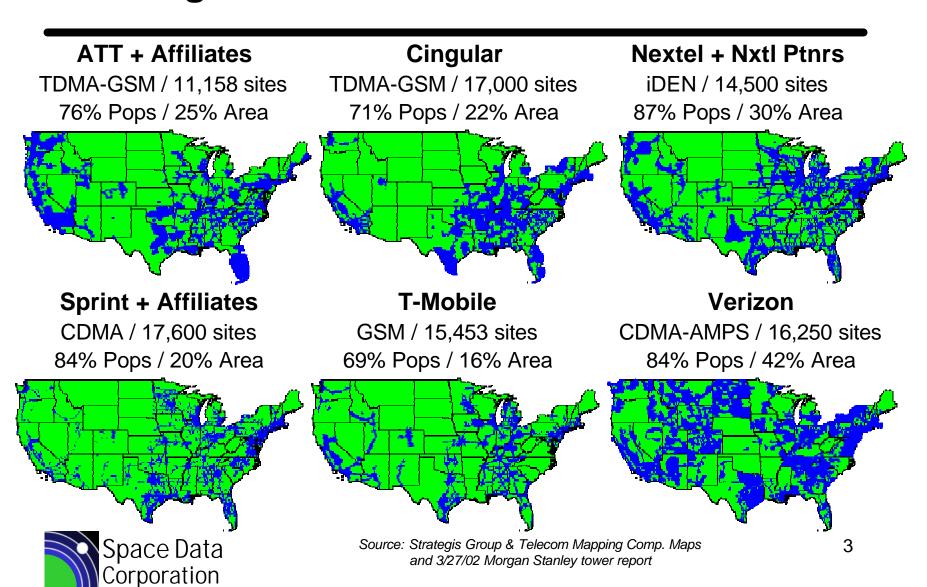


Coverage of Messaging Carriers

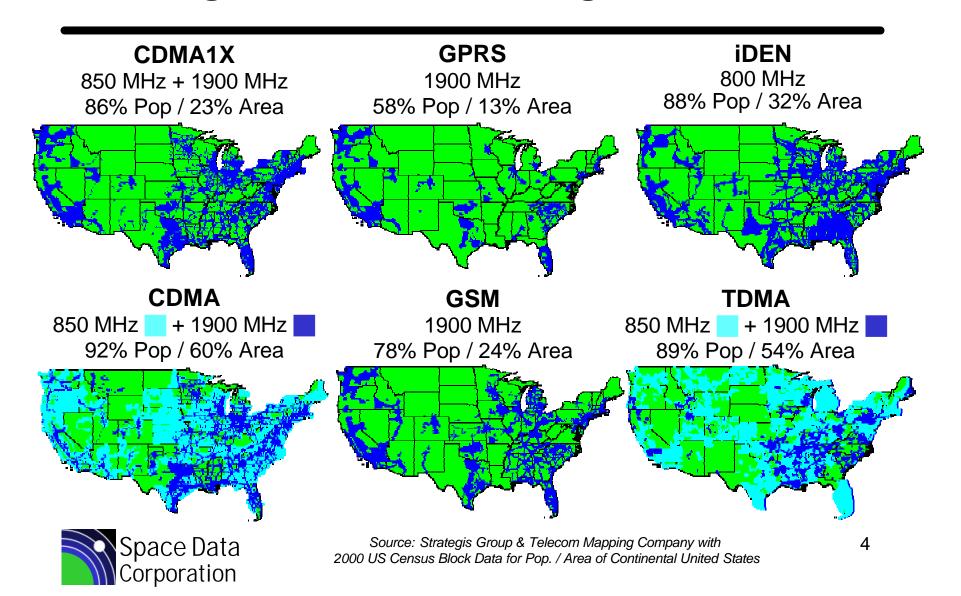




Coverage of Voice Carriers

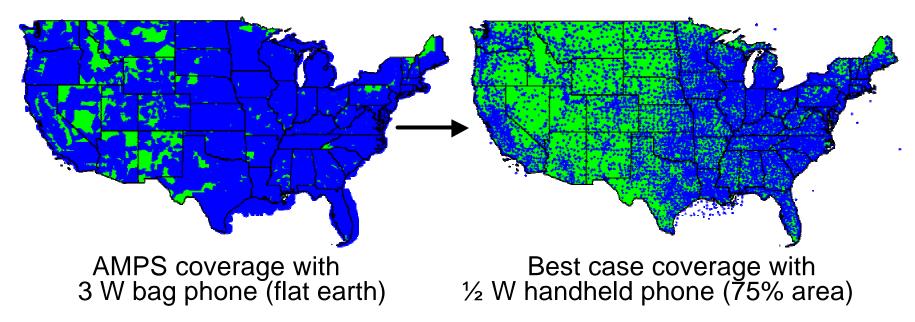


Coverage of Voice Technologies



Rural Coverage May Get Worse

- Aug 2002: FCC puts 5 year sunset of AMPS requirement
 - Many rural areas build for 3W analog coverage and may require 3X towers to maintain same footprint for handsets
 - Major carriers likely to discontinue analog upon sunset
- Oct 2002: ATT announces will discontinue CDPD in 2004





Capital Expenditure vs. Coverage History: Rural Coverage Issues will Continue

- TIA forecasts \$83B in CapEx from '01 '05 to deploy 2.5 G / 3 G
 - As with 2G, technology overlays not increased coverage
 - 3G requires up to 3 X towers for same coverage as 2G

